Tln.

TINA LISE NG
EXPERIENCE DESIGNER

Here's how to find me:
tel: 604-970-7589
email: hello@tinaliseng.com
web: www.tinaliseng.com

EDUCATION

Concordia University 2004-2008
BFA Computation Arts & Design
Graphic Design, Mulimedia, Visual Arts

Langara College 2002-2004
Diploma Display + Design
Graphic Design, Exhibition Design

DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Muse
Adobe After FX
Omnigraffle

02 Knowledge

Interface Design
Wireframing
Information Architecture
UX & Interaction
Prototyping
Grid & Layout
Concepting & Execution
Good sense for typography

LANGUAGE SKILLS

ENGLISH
Mother language

FRENCH
Advanced level

Thanks
for your consideration

WORK EXPERIENCE

2013 - Current / Make Creative
Interaction Designer
With a growing interactive department, Make needed someone experienced in designing for a variety of media. Although I work mainly in the digital realm (e.g. IA, UX, UI, and graphics), I also created concepts for ad campaigns, built an online community for sharing resources, and designed the logo and identity for a new college at one of the world's top universities.

Highlight: Designed a website that ended up winning a Web Marketing Association Award for Outstanding Achievement in Web Development.

2010-2012 / Jobbook.com
Art Director, Graphic Designer
Jobbook is a member-based job-matching website, which I helped create. Blending elements of a job dictionary and a dating site together, we created a whole new way of looking for jobs. No more job boards. I was responsible for the site's information architecture, user interface, and graphic design.

Highlight: We got written up in Forbes.

2010-2012 / Luz Studio
Senior Visual Designer, Content Designer
At Lüz, I helped create live shows from inception to research to execution. What was special about my process here was that I had to translate my background in online user experience into designing for real-life experiences. I also created show identity and signature looks.

Highlight: Getting nominated for a Live Design Award.

2009-2011 / Wordans.com
Art Director, Project Manager, Graphic Designer
Wordans is a start-up T-shirt customization site. With a small team, my role was pretty fluid: I created the customizable online shop system; revamped the T-shirt maker app; and designed the website and interface. I was also the art director and the digital project manager.

Highlight: Getting research and development grants that let us innovate to our hearts' content

2008-2010 / Moment Factory
Junior Visual Designer, Content Designer
Whether it's at the Cirque du Soleil or on stage with Nine Inch Nails, Moment Factory makes massive live experiences happen. There, I was part of a team that turned ideas into live experiences and designed the graphics that would make their way onto stadium walls, floors, and projections.

2007 - Current / Self-employed
Visual Designer
Working independently has given me the opportunity to dabble in a variety of creative medias. My projects range from print design, book design, web design, animation, interaction design and identity. I am often called upon to use my innate sense of user experience to revamp company websites. Working as a freelancer has also given me experience in designer/client relationships. I have learned to listen and interpret client needs, translating those needs into a successful, finished product without sacrificing my own original ideas.

HOBBIES & INTERESTS

Movies
Camping
Baking
Internet
Travel
Animals