



Tina Lise Ng

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Halfmoon Bay, BC, Canada

Product Designer

Making complex user tasks effortless

Over the past ten years, I have used a user-centered approach to work on websites, products, mobile apps, and design systems for companies and organizations across various industries. I have worked with clients in Technology, Higher Education, Government, Non-Profit, Entertainment and, E-Commerce. I am comfortable working with complex interfaces, optimizing products and web experiences with an empathy-driven, human-first approach. Additionally, I have experience designing recruitment portals, sign-up flows, content management systems, and user dashboards.

Relevant Experience

OCT 2020 - PRESENT

GitLab | Product Designer

- driving product design on about.gitlab.com
- running user testing sessions for insight-driven design solutions
- working collaboratively with designers, engineers, and stakeholders
- creating iterative solutions for incremental improvements
- improving and maintaining the design system

2017-2021

Independent Contractor | UI + UX Designer

- drove UI & UX design remotely
- provided services for non-profit initiatives, higher education, and E-comm
- evaluated & updated user-flow UX
- created user-centered solutions within scope
- met accessibility standards without compromising aesthetics
- produced wireframes, prototypes & mock-ups in Sketch and Invision

2013-2017

M Make Creative Agency | Director of Design

- led the team in user-centric design
- provided UX solutions to create compelling user experiences
- distilled insights from usability testing to improve UX
- solved information-rich IA challenges

Education

2004-2008

Concordia University
Computation Arts & Design

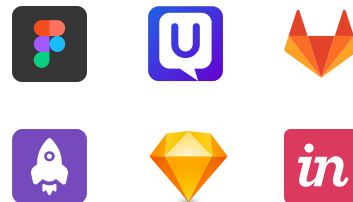
2002-2004

Langara College
Display + Design

Skills

- Product Design
- User Research
- UX Design
- Heuristic Evaluation
- Wireframing
- UI Design
- Prototyping
- Design System
- Accessibility

Toolkit



Testimonial

"Her incredible expertise in UI and UX design converted perfectly in every technical aspect of my work. It's rare to find a designer with such a broad vision and knowledge, that can deeply understand the development process, and easily find solutions and innovative approaches with a constant respect for technical limitations and requirements."

Alessandro Castellani | UX Architect
linkedin.com/in/alecaddd